HEARTLAND NATIONAL LIFE INSURANCE COMPANY

Medicare Supplement Administrative Office: PO Box 10812, Clearwater, FL 33757-8812



APPLICATION FOR MEDICARE SUPPLEMENT INSURANCE

SOUTH CAROLINA



HEARTLAND NATIONAL LIFE INSURANCE COMPANY **Outline of Medicare Supplement Coverage**

Benefit Plans A, D, F, G, M, and N

Benefit Chart of Medicare Supplement Plans Sold for Effective Dates on or After June 1, 2010

Every company must make Plan "A" available. Some plans may not be available in your state. Plans E, H, I, and J are no longer available for sale. This chart shows the benefits included in each of the standard Medicare supplement plans.

Basic Benefits:

- Hospitalization Part A coinsurance plus coverage for 365 additional days after Medicare benefits end.
- Medical Expenses Part B coinsurance (generally 20% of Medicare-approved expenses) or copayments for hospital outpatient services. Plans K, L, and N require insureds to pay a portion of Part B coinsurance or copayments.
 - Blood First three pints of blood each year.
- Hospice Part A coinsurance

z	Basic, including	100 % Part B	coinsurance except	up to \$20	copayment for	office visit, and up	to \$50 copayment	for ER	Skilled	Nursing	Facility	Coinsurance	Part A Deductible							Foreign	Travel	Emergency				
2	Basic,	including	100%	Part B	coinsurance				Skilled	Nursing	Facility	Coinsurance	50% Part A	Deductible						Foreign	Travel	Emergency				
_	Hospitalization	and preventive	care paid at	100%; other	basic benefits	paid at 75%			75% Skilled	Nursing	Facility	Coinsurance	75% Part A	Deductible									Out-of -Pocket	limit \$2320	paid at 100%	
×	Hospitalization	and preventive	care paid at	100%; other	basic benefits	paid at 50%			50% Skilled	Nursing	Facility	Coinsurance	50% Part A	Deductible									Out- of-pocket	limit \$4640	paid at 100%	
ဟ	Basic,	including	100%	Part B	coinsurance				Skilled	Nursing	Facility	Coinsurance	Part A	Deductible			Part B	Excess	(100%)	Foreign	Travel	Emergency				
ů.	Basic,	including	100%	Part B	coinsurance*				Skilled	Nursing	Facility	Coinsurance	Part A	Deductible	Part B	Deductible	Part B	Excess	(100 %)	Foreign	Travel	Emergency				
Ο	Basic,	including	100%	Part B	coinsurance				Skilled	Nursing	Facility	Coinsurance	Part A	Deductible						Foreign	Travel	Emergency				
Sinsurance	Basic,	including	100%	Part B	coinsurance				Skilled	Nursing	Facility	Coinsurance	Part A	Deductible	Part B	Deductible				Foreign	Travel	Emergency				
Hospice – Part A coinsurance	Basic,	including	100%	Part B	coinsurance								Part A	Deductible												
A Mospie	Basic,	including	100%	Part B	coinsurance																					

*Plan F also has an option called a high deductible Plan F. This high deductible plan pays the same benefits as Plan F after one has paid a calendar year \$2000 deductible. Benefits from high deductible plan F will not begin until out-of-pocket expenses exceed \$2000. Out-of-pocket expenses for this deductible are expenses that would ordinarily be paid by the Policy. These expenses include the Medicare deductibles for Part A and Part B, but do not include the plan's separate foreign travel emergency deductible.

after limit

after limit

reached

reached

Page 1 of 19 Effective: 02-03-2011 HNOC2010SC

HEARTLAND NATIONAL LIFE INSURANCE COMPANY

SOUTH CAROLINA Standard Plans MALE Rates - ANNUAL

For use in zip codes: All zips except 294-295, 298-299

Attained		2	Non-Tobacco	co User			Attained			Tobacco User	User		
Age	Plan A	Plan D	Plan F	Plan G	Plan M	Plan N	Age	Plan A	Plan D	Plan F	Plan G	Plan M	Plan N
0-64	N/A	A/N	A/N	N/A	N/A	N/A	0-64	A/N	N/A	N/A	N/A	A/N	N/A
65	806	1,141	1,322	1,161	1,068	920	65	1,009	1,268	1,469	1,289	1,187	1,022
99	951	1,199	1,380	1,219	1,122	964	99	1,056	1,332	1,534	1,355	1,247	1,072
29	863	1,257	1,438	1,277	1,176	1,009	29	1,104	1,396	1,598	1,420	1,307	1,121
89	1,031	1,311	1,492	1,332	1,226	1,052	89	1,146	1,457	1,659	1,481	1,363	1,168
69	1,069	1,365	1,546	1,387	1,276	1,094	69	1,189	1,517	1,719	1,542	1,419	1,215
70	1,107	1,419	1,600	1,442	1,326	1,137	20	1,232	1,577	1,779	1,603	1,475	1,262
71	1,144	1,473	1,654	1,497	1,376	1,180	71	1,275	1,637	1,839	1,665	1,531	1,309
72	1,184	1,527	1,711	1,551	1,427	1,222	72	1,316	1,696	1,900	1,724	1,585	1,358
73	1,211	1,573	1,756	1,598	1,469	1,261	73	1,345	1,747	1,952	1,776	1,631	1,400
74	1,237	1,619	1,802	1,645	1,511	1,299	74	1,375	1,798	2,004	1,828	1,677	1,443
75	1,264	1,665	1,848	1,692	1,552	1,338	22	1,405	1,849	2,056	1,880	1,723	1,486
9/	1,290	1,711	1,894	1,739	1,594	1,377	92	1,434	1,900	2,108	1,932	1,769	1,529
77	1,318	1,756	1,942	1,785	1,635	1,414	77	1,465	1,952	2,158	1,983	1,817	1,571
78	1,332	1,793	1,980	1,823	1,668	1,447	78	1,481	1,993	2,200	2,025	1,853	1,608
79	1,346	1,830	2,018	1,860	1,700	1,481	79	1,497	2,034	2,242	2,067	1,890	1,644
80	1,361	1,867	2,055	1,898	1,733	1,515	80	1,514	2,075	2,284	2,108	1,927	1,681
81	1,375	1,903	2,093	1,936	1,766	1,548	81	1,530	2,115	2,326	2,150	1,964	1,718
82	1,391	1,942	2,129	1,972	1,799	1,580	82	1,546	2,158	2,365	2,191	1,999	1,755
83	1,400	1,975	2,161	2,004	1,829	1,611	83	1,557	2,195	2,402	2,228	2,032	1,790
84	1,410	2,007	2,194	2,037	1,858	1,641	84	1,567	2,232	2,439	2,264	2,064	1,825
82	1,419	2,040	2,227	2,070	1,888	1,672	85	1,577	2,268	2,476	2,301	2,097	1,859
98	1,428	2,073	2,259	2,102	1,918	1,702	98	1,587	2,305	2,512	2,338	2,130	1,894
87	1,438	2,105	2,292	2,137	1,946	1,734	87	1,598	2,340	2,547	2,375	2,162	1,927
88	1,445	2,115	2,303	2,147	1,956	1,743	88	1,607	2,351	2,559	2,387	2,174	1,936
88	1,452	2,126	2,314	2,158	1,967	1,752	88	1,615	2,363	2,572	2,399	2,185	1,945
06	1,460	2,136	2,326	2,170	1,977	1,762	06	1,623	2,376	2,586	2,411	2,196	1,955
91	1,467	2,146	2,337	2,181	1,987	1,771	91	1,631	2,388	2,599	2,424	2,207	1,966
92	1,474	2,157	2,348	2,192	1,997	1,780	92	1,639	2,400	2,612	2,436	2,219	1,976
93	1,481	2,169	2,360	2,203	2,007	1,789	93	1,647	2,412	2,625	2,448	2,230	1,986
94	1,488	2,180	2,373	2,214	2,018	1,798	94	1,655	2,425	2,639	2,460	2,241	1,996
92	1,495	2,191	2,385	2,226	2,028	1,807	92	1,664	2,437	2,652	2,472	2,252	2,006
96	1,502	2,202	2,397	2,237	2,038	1,817	96	1,672	2,449	2,665	2,485	2,263	2,017
26	1,510	2,213	2,409	2,248	2,048	1,826	26	1,680	2,461	2,679	2,497	2,275	2,027
86	1,517	2,225	2,421	2,259	2,058	1,835	86	1,688	2,474	2,692	2,509	2,286	2,037
66	1,524	2,236	2,434	2,271	2,069	1,844	66	1,696	2,486	2,705	2,521	2,297	2,047
		Mod	Modal Factors:	Se	Semi Annual: 0.5000	0.5000	Quarte	Quarterly: 0.25000	Mo	Monthly: .08333	33		

Rate Pg 1 of 4 HNOC2010SC

HEARTLAND NATIONAL LIFE INSURANCE COMPANY

Effective 02-03-2011

SOUTH CAROLINA Standard Plans MALE Rates - ANNUAL For use in zip codes: 294-295, 298-299

Attained		2	Non-Tohacco	co User			Attained			Tohacco Hear	Ilser		
Age	Plan A	Plan D	Plan F		Plan M	Plan N	Age	Plan A	Plan D	Plan F	Plan G	Plan M	Plan N
0-64	A/N	N/A	N/A	N/A	N/A	N/A	0-64	A/N	N/A	A/N	N/A	N/A	A/A
65	1,015	1,276	1,477	1,297	1,194	1,028	65	1,127	1,417	1,642	1,441	1,327	1,142
99	1,062	1,340	1,542	1,362	1,254	1,078	99	1,180	1,489	1,714	1,514	1,394	1,198
29	1,110	1,404	1,607	1,427	1,314	1,127	29	1,233	1,561	1,786	1,587	1,460	1,253
89	1,153	1,465	1,668	1,489	1,370	1,175	89	1,281	1,628	1,854	1,655	1,523	1,305
69	1,195	1,525	1,728	1,550	1,426	1,223	69	1,329	1,695	1,921	1,724	1,586	1,358
70	1,237	1,586	1,789	1,612	1,482	1,271	20	1,377	1,762	1,988	1,792	1,648	1,410
71	1,279	1,646	1,849	1,674	1,538	1,319	71	1,425	1,830	2,055	1,860	1,711	1,463
72	1,324	1,707	1,912	1,734	1,595	1,366	72	1,471	1,896	2,124	1,927	1,772	1,517
73	1,353	1,758	1,963	1,786	1,642	1,409	73	1,504	1,953	2,182	1,985	1,823	1,565
74	1,383	1,809	2,014	1,839	1,688	1,452	74	1,537	2,010	2,240	2,043	1,874	1,613
75	1,412	1,860	2,066	1,891	1,735	1,496	75	1,570	2,067	2,298	2,101	1,925	1,661
9/	1,442	1,912	2,117	1,944	1,782	1,539	92	1,603	2,124	2,356	2,159	1,977	1,709
77	1,473	1,963	2,171	1,995	1,827	1,580	77	1,637	2,182	2,412	2,216	2,030	1,756
78	1,489	2,004	2,213	2,037	1,864	1,618	78	1,655	2,228	2,459	2,263	2,071	1,797
79	1,505	2,045	2,255	2,079	1,900	1,655	62	1,674	2,273	2,506	2,310	2,112	1,838
80	1,521	2,086	2,297	2,122	1,937	1,693	80	1,692	2,319	2,552	2,356	2,153	1,879
81	1,537	2,127	2,339	2,164	1,973	1,731	81	1,710	2,364	2,599	2,403	2,195	1,920
82	1,555	2,171	2,379	2,204	2,011	1,766	82	1,728	2,412	2,644	2,449	2,234	1,962
83	1,565	2,207	2,416	2,240	2,044	1,800	83	1,740	2,453	2,685	2,490	2,271	2,001
8	1,575	2,244	2,452	2,277	2,077	1,834	84	1,751	2,494	2,726	2,531	2,307	2,039
82	1,586	2,280	2,489	2,313	2,110	1,868	85	1,762	2,535	2,767	2,572	2,344	2,078
98	1,596	2,316	2,525	2,350	2,143	1,903	98	1,774	2,576	2,808	2,613	2,380	2,117
87	1,607	2,353	2,562	2,388	2,175	1,938	87	1,786	2,615	2,847	2,654	2,417	2,153
88	1,615	2,364	2,574	2,400	2,187	1,948	88	1,796	2,628	2,860	2,668	2,429	2,164
88	1,623	2,376	2,587	2,412	2,198	1,959	88	1,805	2,641	2,875	2,681	2,442	2,174
06	1,631	2,387	2,599	2,425	2,209	1,969	06	1,814	2,655	2,890	2,695	2,454	2,185
91	1,639	2,399	2,612	2,437	2,221	1,979	91	1,823	2,669	2,905	2,709	2,467	2,197
95	1,647	2,411	2,624	2,450	2,232	1,989	92	1,832	2,682	2,920	2,722	2,480	2,208
93	1,655	2,424	2,638	2,462	2,244	2,000	93	1,841	2,696	2,934	2,736	2,492	2,220
94	1,663	2,436	2,652	2,475	2,255	2,010	94	1,850	2,710	2,949	2,750	2,505	2,231
92	1,671	2,449	2,665	2,487	2,266	2,020	92	1,859	2,723	2,964	2,763	2,517	2,242
96	1,679	2,461	2,679	2,500	2,278	2,030	96	1,868	2,737	2,979	2,777	2,530	2,254
26	1,687	2,474	2,693	2,513	2,289	2,041	97	1,878	2,751	2,994	2,791	2,542	2,265
86	1,695	2,486	2,706	2,525	2,301	2,051	86	1,887	2,765	3,008	2,804	2,555	2,277
66	1,703	2,499	2,720	2,538	2,312	2,061	66	1,896	2,778	3,023	2,818	2,567	2,288
		Mod	Modal Factors:	S	Semi Annual: 0.5000	0.5000	Quarterly:	rly: 0.25000	Mor	Monthly: .08333	33		

Rate Pg 2 of 4 HNOC2010SC

SOUTH CAROLINA Standard Plans FEMALE Rates - ANNUAL

c	5	
ē	÷	
>	1	
•	- XX	
_		
c	_	
c	5	
č	V	
۰	•	
Ļ	۲,	
ŕ	٠	
>	1	
•	`	
_	(24-/2)	
7	J	
c	5	
ē	Š	
٠	•	
4	_	
i		
ľ	-	
	ч	
	Ľ	
	ū	
1	2	
(D D D D	
	y,	
1	С	
•		
1		
	М	
ľ	•	
=		
	1	
<	1	

Attained		_	Non-Tobacco	co User			Attained			Tobacco Use) User		
Age	Plan A	Plan D	Plan F	Plan G	Plan M	Plan N	Age	Plan A	Plan D	Plan F	Plan G	Plan M	Plan N
0-64	A/A	N/A	N/A	N/A	N/A	A/N	0-64	A/N	A/N	A/N	N/A	A/N	A/N
65	789	993	1,151	1,010	929	801	65	877	1,104	1,278	1,122	1,032	888
99	827	1,043	1,201	1,061	926	839	99	919	1,159	1,334	1,179	1,085	932
29	864	1,093	1,252	1,112	1,023	878	29	096	1,215	1,390	1,235	1,137	975
89	868	1,140	1,298	1,160	1,067	915	89	266	1,267	1,443	1,288	1,185	1,016
69	931	1,187	1,345	1,208	1,111	952	69	1,033	1,319	1,496	1,341	1,233	1,057
70	965	1,234	1,392	1,256	1,155	988	20	1,070	1,371	1,549	1,394	1,281	1,098
71	666	1,281	1,439	1,304	1,199	1,025	71	1,107	1,423	1,602	1,447	1,329	1,138
72	1,030	1,328	1,488	1,349	1,241	1,063	72	1,144	1,476	1,653	1,499	1,379	1,181
73	1,054	1,368	1,529	1,390	1,278	1,097	73	1,170	1,521	1,698	1,544	1,420	1,218
74	1,077	1,408	1,570	1,431	1,315	1,130	74	1,195	1,566	1,743	1,589	1,461	1,255
75	1,101	1,447	1,611	1,472	1,352	1,164	75	1,221	1,611	1,788	1,634	1,501	1,291
92	1,124	1,487	1,651	1,513	1,388	1,197	92	1,246	1,655	1,833	1,679	1,542	1,328
77	1,146	1,528	1,690	1,552	1,423	1,230	77	1,274	1,698	1,878	1,725	1,581	1,367
78	1,160	1,561	1,723	1,585	1,451	1,259	78	1,288	1,734	1,914	1,762	1,613	1,399
79	1,173	1,593	1,755	1,618	1,480	1,287	62	1,303	1,770	1,949	1,798	1,644	1,432
80	1,186	1,626	1,788	1,650	1,509	1,316	80	1,317	1,805	1,985	1,835	1,676	1,465
8	1,200	1,659	1,821	1,683	1,537	1,344	81	1,331	1,841	2,021	1,872	1,707	1,497
82	1,211	1,689	1,852	1,716	1,566	1,375	82	1,345	1,878	2,057	1,906	1,740	1,528
83	1,219	1,718	1,881	1,744	1,591	1,401	83	1,355	1,909	2,089	1,938	1,769	1,558
84	1,227	1,746	1,909	1,773	1,617	1,428	84	1,364	1,941	2,121	1,970	1,797	1,587
82	1,235	1,775	1,938	1,801	1,642	1,455	82	1,373	1,973	2,152	2,001	1,826	1,617
98	1,243	1,803	1,967	1,830	1,668	1,481	98	1,382	2,004	2,184	2,033	1,854	1,646
87	1,252	1,832	1,994	1,859	1,693	1,509	87	1,390	2,035	2,216	2,066	1,881	1,677
88	1,258	1,841	2,004	1,869	1,701	1,516	88	1,397	2,045	2,228	2,076	1,890	1,685
88	1,264	1,850	2,015	1,878	1,710	1,523	88	1,405	2,055	2,239	2,086	1,899	1,693
06	1,270	1,859	2,025	1,887	1,718	1,530	06	1,412	2,066	2,250	2,096	1,908	1,701
91	1,276	1,869	2,035	1,896	1,726	1,538	91	1,419	2,076	2,261	2,106	1,918	1,710
95	1,282	1,878	2,045	1,905	1,734	1,546	92	1,426	2,086	2,273	2,117	1,927	1,718
93	1,288	1,887	2,055	1,915	1,743	1,554	93	1,433	2,096	2,284	2,127	1,936	1,726
94	1,294	1,896	2,066	1,924	1,752	1,563	94	1,440	2,106	2,295	2,137	1,945	1,734
92	1,301	1,905	2,076	1,933	1,762	1,571	92	1,447	2,117	2,306	2,147	1,955	1,743
96	1,307	1,915	2,086	1,942	1,771	1,579	96	1,455	2,127	2,317	2,158	1,966	1,752
26	1,313	1,924	2,096	1,952	1,780	1,587	26	1,462	2,137	2,329	2,170	1,976	1,762
86	1,319	1,933	2,106	1,962	1,789	1,595	86	1,469	2,147	2,340	2,181	1,986	1,771
66	1,325	1,942	2,117	1,973	1,798	1,603	66	1,476	2,158	2,351	2,192	1,996	1,780
		Mod	Modal Factors:	Se	Semi Annual: 0.5000	0.5000	Quarte	Quarterly: 0.25000		Monthly: .08333	33		

Rate Pg 3 of 4 HNOC2010SC

HEARTLAND NATIONAL LIFE INSURANCE COMPANY

SOUTH CAROLINA Standard Plans FEMALE Rates - ANNUAL For use in zip codes: 294-295, 298-299

Attained			Non-Tobacco I	co User			Attained			Tobacco User	User		
Age	Plan A	Plan D	Plan F		Plan M	Plan N	Age	Plan A	Plan D	Plan F	Plan G	Plan M	Plan N
0-64	A/N	N/A	A/N	N/A	N/A	N/A	0-64	A/N	A/N	A/N	N/A	N/A	N/A
65	882	1,110	1,286	1,129	1,039	895	65	086	1,233	1,428	1,254	1,154	994
99	924	1,166	1,342	1,186	1,091	938	99	1,027	1,296	1,491	1,317	1,212	1,042
29	996	1,222	1,399	1,243	1,143	982	29	1,073	1,358	1,554	1,381	1,271	1,090
89	1,003	1,275	1,451	1,296	1,192	1,023	89	1,114	1,416	1,613	1,440	1,325	1,135
69	1,041	1,327	1,504	1,350	1,241	1,064	69	1,155	1,474	1,672	1,499	1,378	1,181
20	1,078	1,379	1,556	1,403	1,290	1,105	70	1,196	1,532	1,732	1,558	1,432	1,227
71	1,116	1,432	1,609	1,457	1,340	1,146	71	1,237	1,590	1,791	1,618	1,485	1,272
72	1,151	1,484	1,663	1,508	1,387	1,188	72	1,279	1,650	1,848	1,676	1,541	1,320
73	1,178	1,529	1,709	1,554	1,428	1,226	73	1,308	1,700	1,898	1,726	1,587	1,361
74	1,204	1,573	1,754	1,599	1,469	1,263	74	1,336	1,750	1,948	1,776	1,632	1,402
75	1,230	1,618	1,800	1,645	1,511	1,301	75	1,365	1,800	1,998	1,826	1,678	1,443
92	1,256	1,662	1,846	1,691	1,552	1,338	92	1,393	1,850	2,049	1,876	1,724	1,484
77	1,281	1,708	1,889	1,735	1,590	1,375	77	1,424	1,898	2,099	1,928	1,767	1,528
78	1,296	1,744	1,925	1,772	1,622	1,407	78	1,440	1,938	2,139	1,969	1,802	1,564
79	1,311	1,781	1,962	1,808	1,654	1,439	79	1,456	1,978	2,179	2,010	1,838	1,601
80	1,326	1,817	1,998	1,845	1,686	1,471	80	1,472	2,018	2,218	2,051	1,873	1,637
81	1,341	1,854	2,035	1,881	1,718	1,503	81	1,488	2,058	2,258	2,092	1,908	1,674
82	1,353	1,888	2,070	1,917	1,750	1,537	82	1,504	2,099	2,299	2,131	1,945	1,708
83	1,362	1,920	2,102	1,949	1,778	1,566	83	1,514	2,134	2,335	2,166	1,977	1,741
84	1,371	1,952	2,134	1,981	1,807	1,596	84	1,524	2,169	2,370	2,201	2,009	1,774
82	1,381	1,984	2,166	2,013	1,835	1,626	85	1,534	2,205	2,405	2,237	2,041	1,807
98	1,390	2,016	2,198	2,045	1,864	1,655	86	1,545	2,240	2,441	2,272	2,073	1,840
87	1,399	2,047	2,229	2,078	1,892	1,686	87	1,554	2,274	2,477	2,309	2,102	1,874
88	1,406	2,058	2,240	2,088	1,902	1,694	88	1,562	2,286	2,490	2,320	2,112	1,883
88	1,412	2,068	2,252	2,099	1,911	1,702	88	1,570	2,297	2,502	2,331	2,123	1,892
06	1,419	2,078	2,263	2,109	1,920	1,710	06	1,578	2,309	2,515	2,343	2,133	1,902
91	1,426	2,088	2,274	2,119	1,929	1,719	91	1,586	2,320	2,527	2,354	2,143	1,911
95	1,433	2,099	2,286	2,130	1,938	1,728	92	1,594	2,331	2,540	2,366	2,153	1,920
93	1,440	2,109	2,297	2,140	1,948	1,737	93	1,602	2,343	2,552	2,377	2,164	1,929
94	1,447	2,119	2,309	2,150	1,959	1,746	94	1,610	2,354	2,565	2,388	2,174	1,938
92	1,454	2,130	2,320	2,160	1,969	1,756	92	1,618	2,366	2,578	2,400	2,185	1,948
96	1,460	2,140	2,331	2,171	1,979	1,765	96	1,626	2,377	2,590	2,412	2,197	1,959
26	1,467	2,150	2,343	2,182	1,989	1,774	6	1,634	2,388	2,603	2,425	2,208	1,969
86	1,474	2,160	2,354	2,193	2,000	1,783	86	1,642	2,400	2,615	2,437	2,220	1,979
66	1,481	2,171	2,366	2,205	2,010	1,792	66	1,650	2,412	2,628	2,450	2,231	1,989
		Mod	Modal Factors:	Ser	Semi Annual: 0.5000	0.5000	Quarter	Quarterly: 0.25000	Mor	Monthly: .08333	ŭ		

Rate Pg 4 of 4 HNOC2010SC

PREMIUM INFORMATION

Heartland National Life Insurance Company may change your premium on any premium due date if a new table of rates is applicable to the policy. The change in the table of rates will apply to all covered persons in the same class. Class is defined as attained age, sex, underwriting class, state and zip code of residence.

Premiums are based on your attained age and will change on Your Policy Anniversary Date.

DISCLOSURES

Use this outline to compare benefits and premiums among policies.

This outline shows benefits and premiums of Policies sold for effective dates on or after June 1, 2010. Policies sold for effective dates prior to June 1, 2010 have different benefits and premiums. Plans E, H, I, and J are no longer available for sale.

READ YOUR POLICY VERY CAREFULLY

This is only an outline describing your Policy's most important features. The Policy is your insurance contract. You must read the Policy itself to understand all of the rights and duties of both you and Heartland National Life Insurance Company.

RIGHT TO RETURN POLICY

If you find that you are not satisfied with your Policy, you may return it to: Heartland National Life Insurance Company, Medicare Supplement Administration, P.O. Box 10814, Clearwater, Florida 33757-8814. If you send the Policy back to us within 30 days after you receive it, we will treat the Policy as if it had never been issued and return all of your payments.

POLICY REPLACEMENT

If you are replacing another health insurance policy, do NOT cancel it until you have actually received your new policy and are sure you want to keep it.

NOTICE

This Policy may not fully cover all of your medical costs. Neither Heartland National Life Insurance Company nor its agents are connected with Medicare. This outline of coverage does not give all the details of Medicare coverage. Contact your local Social Security Office or consult *Medicare and You* for more details.

COMPLETE ANSWERS ARE VERY IMPORTANT

When you fill out the application for the new Policy, be sure to answer truthfully and completely all questions about your medical and health history. Heartland National Life Insurance Company may cancel your Policy and refuse to pay any claims if you leave out or falsify important medical information.

Review the application carefully before you sign it. Be certain that all information has been properly recorded.

Please refer to your Policy for details.

HNOC2010SC Effective: 02-03-2011 Page 2 of 19

PLAN A MEDICARE (PART A) – HOSPITAL SERVICES – PER BENEFIT PERIOD

*A benefit period begins on the first day you receive service as an inpatient in a hospital and ends after you have been out of the hospital and have not received skilled care in any other facility for 60 days in a row.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOSPITALIZATION* Semiprivate room and board, general nursing and miscellaneous services and			
supplies First 60 days	All but \$1132	\$0	\$1132 (Part A deductible)
61 st thru 90 th day 91 st day and after: — While using 60 lifetime	All but \$283 a day	\$283 a day	\$0
reserve days — Once lifetime reserve days are used:	All but \$566 a day	\$566 a day	\$0
—Additional 365 days	\$0	100% of Medicare eligible expenses	\$0**
 Beyond the additional 365 days 	\$0	\$0	All costs
SKILLED NURSING FACILITY CARE* You must meet Medicare's requirements, including having been in a hospital for at least 3 days and entered a Medicare-approved facility within 30 days after leaving the hospital First 20 days 21st thru 100th day 101st day and after	All approved amounts All but \$141.50 a day \$0	\$0 \$0 \$0	\$0 Up to \$141.50 a day All costs
BLOOD First 3 pints Additional amounts	\$0 100%	3 pints \$0	\$0 \$0
HOSPICE CARE You must meet Medicare's requirements, including a doctor's certification of terminal illness.	All but very limited co- payment/ coinsurance for out-patient drugs and inpatient respite care	Medicare copayment/coinsurance	\$0

^{**}NOTICE: When your Medicare Part A hospital benefits are exhausted, the insurer stands in the place of Medicare and will pay whatever amount Medicare would have paid for up to 365 days as provided in the policy's "Core Benefits." During this time the hospital is prohibited from billing you for the balance based on any difference between its billed charges and the amount Medicare would have paid.

HNOC2010SC Effective: 02-03-2011 Page 3 of 19

PLAN A MEDICARE (PART B) – MEDICAL SERVICES – PER CALENDAR YEAR

*Once you have been billed \$162 of Medicare-approved amounts for covered services (which are noted with an asterisk), your Part B deductible will have been met for the calendar year.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
MEDICAL EXPENSES –			
IN OR OUT OF THE HOSPITAL			
AND OUTPATIENT HOSPITAL			
TREATMENT, such as Physician's			
services, inpatient and outpatient medical and surgical services and			
supplies, physical and speech			
therapy, diagnostic tests, durable			
medical equipment,			
First \$162 of Medicare			
Approved Amounts*	\$0	\$0	\$162 (Part B deductible)
Remainder of Medicare			
Approved Amounts	Generally 80%	Generally 20%	\$0
PART B EXCESS CHARGES			
(Above Medicare Approved			
Amounts)	\$0	\$0	All costs
BLOOD			
First 3 pints	\$0	All costs	\$0
Next \$162 of Medicare Approved	Φ0		0400 (D (D) (111)
Amounts*	\$0	\$0	\$162 (Part B deductible)
Remainder of Medicare Approved Amounts	80%	20%	\$0
7 11.10 01.110	00 /0	20 /0	φυ
CLINICAL LABORATORY SERVICES - TESTS FOR			
DIAGNOSTIC SERVICES	100%	\$0	\$0
DIAGNOSTIC SERVICES	100%	ΦU	φυ

PARTS A & B

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOME HEALTH CARE			
MEDICARE APPROVED			
SERVICES			
 Medically necessary skilled 			
care services and medical			
supplies	100%	\$0	\$0
Durable medical equipment			
First \$162 of Medicare			
Approved Amounts*	\$0	\$0	\$162 (Part B deductible)
Remainder of Medicare			
Approved Amounts	80%	20%	\$0

HNOC2010SC Effective: 02-03-2011 Page 4 of 19

PLAN D

MEDICARE (PART A) - HOSPITAL SERVICES - PER BENEFIT PERIOD

*A benefit period begins on the first day you receive service as an inpatient in a hospital and ends after you have been out of the hospital and have not received skilled care in any other facility for 60 days in a row.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOSPITALIZATION* Semiprivate room and board, general nursing and miscellaneous services and			
supplies First 60 days 61 st thru 90 th day 91 st day and after: — While using 60 lifetime	All but \$1132 All but \$283 a day	\$1132 (Part A deductible) \$283 a day	\$0 \$0
reserve days — Once lifetime reserve days are used:	All but \$566 a day	\$566 a day	\$0
Additional 365 days Revend the additional	\$0	100% of Medicare eligible expenses	\$0**
 Beyond the additional 365 days 	\$0	\$0	All costs
SKILLED NURSING FACILITY CARE* You must meet Medicare's requirements, including having been in a hospital for at least 3 days and entered a Medicare-approved facility within 30 days after leaving the hospital First 20 days 21 st thru 100 th day 101 st day and after	All approved amounts All but \$141.50 a day \$0	\$0 Up to \$141.50 a day \$0	\$0 \$0 All costs
BLOOD	Φ0	φυ	All Costs
First 3 pints Additional amounts	\$0 100%	3 pints \$0	\$0 \$0
HOSPICE CARE			
You must meet Medicare's requirements, including a doctor's certification of terminal illness.	All but very limited co- payment/ coinsurance for out-patient drugs and inpatient respite care	Medicare co-payment/coinsurance	\$0

^{**}NOTICE: When your Medicare Part A hospital benefits are exhausted, the insurer stands in the place of Medicare and will pay whatever amount Medicare would have paid for up to 365 days as provided in the policy's "Core Benefits." During this time the hospital is prohibited from billing you for the balance based on any difference between its billed charges and the amount Medicare would have paid.

HNOC2010SC Effective: 02-03-2011 Page 5 of 19

PLAN D

MEDICARE (PART B) - MEDICAL SERVICES - PER CALENDAR YEAR

*Once you have been billed \$162 of Medicare-approved amounts for covered services (which are noted with an asterisk), your Part B deductible will have been met for the calendar year.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
MEDICAL EXPENSES –			
IN OR OUT OF THE HOSPITAL			
AND OUTPATIENT HOSPITAL			
TREATMENT, such as			
Physician's services, inpatient			
and outpatient medical and			
surgical services and supplies,			
physical and speech therapy,			
diagnostic tests, durable medical			
equipment,			
First \$162 of Medicare	\$0	\$0	\$162 (Port P doductible)
Approved Amounts* Remainder of Medicare	φυ	ΨΟ	\$162 (Part B deductible)
Approved Amounts	Generally 80%	Generally 20%	\$0
PART B EXCESS CHARGES	Contrainy Co76	201101amy 2070	40
(Above Medicare Approved			
Amounts)	\$0	\$0	All costs
BLOOD			
First 3 pints	\$0	All costs	\$0
Next \$162 of Medicare Approved			
Amounts*	\$0	\$0	\$162 (Part B deductible)
Remainder of Medicare Approved			
Amounts	80%	20%	\$0
CLINICAL LABORATORY			
SERVICES – TESTS FOR			
DIAGNOSTIC SERVICES	100%	\$0	\$0

(continued)

HNOC2010SC Effective: 02-03-2011 Page 6 of 19

PLAN D PARTS A & B

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOME HEALTH CARE MEDICARE APPROVED SERVICES — Medically necessary skilled care services and medical supplies — Durable medical equipment First \$162 of Medicare Approved Amounts* Remainder of Medicare Approved Amounts	100%	\$0	\$0
	\$0	\$0	\$162 (Part B deductible)
	80%	20%	\$0

OTHER BENEFITS - NOT COVERED BY MEDICARE

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
FOREIGN TRAVEL – NOT COVERED BY MEDICARE			
Medically necessary emergency care services beginning during the first 60 days of each trip outside the USA			
First \$250 each calendar year Remainder of charges	\$0 \$0	\$0 80% to a lifetime maximum benefit of \$50,000.	\$250 20% and amounts over the \$50,000 lifetime maximum.

HNOC2010SC Effective: 02-03-2011 Page 7 of 19

PLAN F

MEDICARE (PART A) - HOSPITAL SERVICES - PER BENEFIT PERIOD

*A benefit period begins on the first day you receive service as an inpatient in a hospital and ends after you have been out of the hospital and have not received skilled care in any other facility for 60 days in a row.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOSPITALIZATION*			
Semiprivate room and			
board, general nursing and			
miscellaneous services			
and supplies			
First 60 days	All but \$1132	\$1132 (Part A deductible)	\$0
61 st thru 90 th day	All but \$283 a day	\$283 a day	\$0
91 st day and after:			
 While using 60 lifetime 	AU	4500	•
reserve days	All but \$566 a day	\$566 a day	\$0
Once lifetime reserve			
days are used:	\$ 0	4000/ of Madiagna aligible	Φ O **
—Additional 365 days	\$0	100% of Medicare eligible	\$0**
Beyond the additional		expenses	
365 days	\$0	\$0	All costs
SKILLED NURSING	Ψ0	Ψ0	All costs
FACILITY CARE*			
You must meet Medicare's			
requirements, including			
having been in a hospital			
for at least 3 days and			
entered a Medicare-			
approved facility within 30			
days after leaving the			
hospital			
First 20 days	All approved amounts	\$0	\$0
21 st thru 100 th day	All but \$141.50 a day	Up to \$141.50 a day	\$0
101 st day and after	\$0	\$0	All costs
BLOOD			
First 3 pints	\$0	3 pints	\$0
Additional amounts	100%	\$0	\$0
HOSPICE CARE			
You must meet Medicare's	All but very limited co-	Medicare	
requirements, including a	payment/ coinsurance for	co-payment/coinsurance	\$0
doctor's certification of	out-patient drugs and		
terminal illness.	inpatient respite care		

^{**}NOTICE: When your Medicare Part A hospital benefits are exhausted, the insurer stands in the place of Medicare and will pay whatever amount Medicare would have paid for up to 365 days as provided in the policy's "Core Benefits." During this time the hospital is prohibited from billing you for the balance based on any difference between its billed charges and the amount Medicare would have paid.

HNOC2010SC Effective: 02-03-2011 Page 8 of 19

PLAN F

MEDICARE (PART B) - MEDICAL SERVICES - PER CALENDAR YEAR

*Once you have been billed \$162 of Medicare-approved amounts for covered services (which are noted with an asterisk), your Part B deductible will have been met for the calendar year.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
MEDICAL EXPENSES –			
IN OR OUT OF THE HOSPITAL			
AND OUTPATIENT HOSPITAL			
TREATMENT, such as			
Physician's services, inpatient			
and outpatient medical and			
surgical services and supplies,			
physical and speech therapy,			
diagnostic tests, durable medical			
equipment,			
First \$162 of Medicare	CO	C1C2 (Dowt D. dodotible)	¢0
Approved Amounts* Remainder of Medicare	\$0	\$162 (Part B deductible)	\$0
Approved Amounts	Generally 80%	Generally 20%	\$0
PART B EXCESS CHARGES	Generally 60 /6	Generally 20 %	Ψ
(Above Medicare Approved	\$0	100%	\$0
Amounts)	Ψ	100%	ΨΟ
BLOOD	60	All acata	CO
First 3 pints Next \$162 of Medicare	\$0	All costs	\$0
Approved amounts*	\$0	\$162 (Part B deductible)	\$0
Remainder of Medicare	φ0	\$102 (Part B deductible)	φυ
Approved amounts	80%	20%	\$0
Approved amounts	0070	2070	ΨΟ
CLINICAL LABORATORY			
SERVICES - TESTS FOR			
DIAGNOSTIC SERVICES	100%	\$0	\$0

(continued)

HNOC2010SC Effective: 02-03-2011 Page 9 of 19

PLAN F

PARTS A & B

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOME HEALTH CARE			
MEDICARE APPROVED			
SERVICES			
 Medically necessary skilled 			
care services and medical			
supplies	100%	\$0	\$0
 Durable medical equipment 			
First \$162 of Medicare			
Approved Amounts*	\$0	\$162 (Part B deductible)	\$0
Remainder of Medicare			
Approved Amounts	80%	20%	\$0

OTHER SERVICES - NOT COVERED BY MEDICARE

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
FOREIGN TRAVEL – NOT COVERED BY MEDICARE Medically necessary emergency care services beginning during the first 60 days of each trip outside the			
USA First \$250 each calendar year	\$0	\$0	\$250
Remainder of charges	\$0	80% to a lifetime maximum benefit of \$50,000	20% and amounts over the \$50,000 lifetime maximum

HNOC2010SC Effective: 02-03-2011 Page 10 of 19

PLAN G

MEDICARE (PART A) - HOSPITAL SERVICES - PER BENEFIT PERIOD

*A benefit period begins on the first day you receive service as an inpatient in a hospital and ends after you have been out of the hospital and have not received skilled care in any other facility for 60 days in a row.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOSPITALIZATION* Semiprivate room and board, general nursing and miscellaneous services and supplies			
First 60 days 61 st thru 90 th day 91 st day and after: — While using 60 lifetime	All but \$1132 All but \$283 a day	\$1132 (Part A deductible) \$283 a day	\$0 \$0
reserve days — Once lifetime reserve days are used:	All but \$566 a day	\$566 a day	\$0
— Additional 365 days— Beyond the additional	\$0	100% of Medicare eligible expenses	\$0**
365 days	\$0	\$0	All costs
SKILLED NURSING FACILITY CARE* You must meet Medicare's requirements, including having been in a hospital for at least 3 days and entered a Medicare- approved facility within 30 days after leaving the hospital First 20 days 21 st thru 100 th day 101 st day and after	All approved amounts All but \$141.50 a day \$0	\$0 Up to \$141.50 a day \$0	\$0 \$0 All costs
BLOOD First 3 pints Additional amounts	\$0 100%	3 pints \$0	\$0 \$0
HOSPICE CARE You must meet Medicare's requirements, including a doctor's certification of terminal illness.	All but very limited co- payment/ coinsurance for out-patient drugs and inpatient respite care	Medicare co-payment/coinsurance	\$0

^{**}NOTICE: When your Medicare Part A hospital benefits are exhausted, the insurer stands in the place of Medicare and will pay whatever amount Medicare would have paid for up to 365 days as provided in the policy's "Core Benefits." During this time the hospital is prohibited from billing you for the balance based on any difference between its billed charges and the amount Medicare would have paid.

HNOC2010SC Effective: 02-03-2011 Page 11 of 19

PLAN G

MEDICARE (PART B) – MEDICAL SERVICES-PER – CALENDAR YEAR

*Once you have been billed \$162 of Medicare-approved amounts for covered services (which are noted with an asterisk), your Part B deductible will have been met for the calendar year.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
MEDICAL EXPENSES –			
IN OR OUT OF THE HOSPITAL			
AND OUTPATIENT HOSPITAL			
TREATMENT, such as			
Physician's services, inpatient			
and outpatient medical and			
surgical services and supplies,			
physical and speech therapy,			
diagnostic tests, durable medical			
equipment,			
First \$162 of Medicare	60	C O	¢162 (Dort D. doductible)
Approved Amounts* Remainder of Medicare	\$0	\$0	\$162 (Part B deductible)
Approved Amounts	Generally 80%	Generally 20%	\$0
PART B EXCESS CHARGES	Generally 00 /6	Generally 20 /6	Ψ0
(Above Medicare Approved			
Amounts)	\$0	100%	\$0
BLOOD	ΨΟ	10070	Ψ0
First 3 pints	\$0	All costs	\$0
Next \$162 of Medicare	ΨΟ	All Costs	ΨΟ
Approved Amounts*	\$0	\$0	\$162 (Part B deductible)
Remainder of Medicare	Ψ0	Ψ	Total (Fait B doddollolo)
Approved Amounts	80%	20%	\$0
CLINICAL LABORATORY			
SERVICES - TESTS FOR			
DIAGNOSTIC SERVICES	100%	\$0	\$0

(continued)

HNOC2010SC Effective: 02-03-2011 Page 12 of 19

PLAN G PARTS A & B

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOME HEALTH CARE MEDICARE APPROVED SERVICES — Medically necessary skilled care services and medical supplies — Durable medical equipment First \$162 of Medicare Approved Amounts* Remainder of Medicare Approved Amounts	100% \$0 80%	\$0 \$0 20%	\$0 \$162 (Part B deductible) \$0

OTHER BENEFITS - NOT COVERED BY MEDICARE

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
FOREIGN TRAVEL – NOT COVERED BY MEDICARE Medically necessary emergency care services beginning during the first 60 days of each trip outside the USA			
First \$250 each calendar year	\$0	\$0	\$250
Remainder of Charges	\$0	80% to a lifetime maximum benefit of \$50,000.	20% and amounts over the \$50,000 lifetime maximum

HNOC2010SC Effective: 02-03-2011 Page 13 of 19

PLAN M

MEDICARE (PART A) - HOSPITAL SERVICES - PER BENEFIT PERIOD

*A benefit period begins on the first day you receive service as an inpatient in a hospital and ends after you have been out of the hospital and have not received skilled care in any other facility for 60 days in a row.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOSPITALIZATION* Semiprivate room and board, general nursing and miscellaneous services and			
supplies First 60 days	All but \$1132	\$566 (50% of Part A deductible)	\$566 (50% of Part A deductible)
61 st thru 90 th day 91 st day and after: — While using 60 lifetime	All but \$283 a day	\$283 a day	\$0
reserve days — Once lifetime reserve days are used:	All but \$566 a day	\$566 a day	\$0
 Additional 365 days 	\$0	100% of Medicare eligible expenses	\$0**
Beyond the additional365 days	\$0	\$0	All costs
SKILLED NURSING FACILITY CARE* You must meet Medicare's requirements, including having been in a hospital for at least 3 days and entered a Medicare-approved facility within 30 days after leaving the hospital First 20 days 21st thru 100th day 101st day and after	All approved amounts All but \$141.50 a day \$0	\$0 Up to \$141.50 a day \$0	\$0 \$0 All costs
BLOOD First 3 pints Additional amounts	\$0 100%	3 pints \$0	\$0 \$0
HOSPICE CARE			
You must meet Medicare's requirements, including a doctor's certification of terminal illness.	All but very limited co- payment/ coinsurance for out-patient drugs and inpatient respite care	Medicare co-payment/coinsurance	\$0

^{**}NOTICE: When your Medicare Part A hospital benefits are exhausted, the insurer stands in the place of Medicare and will pay whatever amount Medicare would have paid for up to 365 days as provided in the policy's "Core Benefits." During this time the hospital is prohibited from billing you for the balance based on any difference between its billed charges and the amount Medicare would have paid.

HNOC2010SC Effective: 02-03-2011 Page 14 of 19

PLAN M

MEDICARE (PART B) – MEDICAL SERVICES – PER CALENDAR YEAR

*Once you have been billed \$162 of Medicare-approved amounts for covered services (which are noted with an asterisk), your Part B deductible will have been met for the calendar year.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
MEDICAL EXPENSES –			
IN OR OUT OF THE HOSPITAL			
AND OUTPATIENT HOSPITAL			
TREATMENT, such as			
Physician's services, inpatient			
and outpatient medical and			
surgical services and supplies,			
physical and speech therapy,			
diagnostic tests, durable medical			
equipment, First \$162 of Medicare			
Approved Amounts*	\$0	\$0	\$162 (Part B deductible)
Remainder of Medicare	ΨΟ	ΨΟ	Toz (Fart B deductible)
Approved Amounts	Generally 80%	Generally 20%	\$0
PART B EXCESS CHARGES	,	,	
(Above Medicare Approved			
Amounts)	\$0	\$0	All costs
BLOOD			
First 3 pints	\$0	All costs	\$0
Next \$162 of Medicare Approved			
Amounts*	\$0	\$0	\$162 (Part B deductible)
Remainder of Medicare Approved			
Amounts	80%	20%	\$0
CLINICAL LABORATORY			
SERVICES – TESTS FOR			
DIAGNOSTIC SERVICES	100%	\$0	\$0

(continued)

HNOC2010SC Effective: 02-03-2011 Page 15 of 19

PLAN M PARTS A & B

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOME HEALTH CARE MEDICARE APPROVED SERVICES — Medically necessary skilled			
care services and medical supplies — Durable medical equipment First \$162 of Medicare	100%	\$0	\$0
Approved Amounts* Remainder of Medicare	\$0	\$0	\$162 (Part B deductible)
Approved Amounts	80%	20%	\$0

OTHER BENEFITS - NOT COVERED BY MEDICARE

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
FOREIGN TRAVEL – NOT COVERED BY MEDICARE Medically necessary emergency care services beginning during the first 60 days of each trip outside the USA First \$250 each calendar year	\$0	\$0	\$250
Remainder of charges	\$0	80% to a lifetime maximum benefit of \$50,000.	20% and amounts over the \$50,000 lifetime maximum.

HNOC2010SC Effective: 02-03-2011 Page 16 of 19

PLAN N

MEDICARE (PART A) - HOSPITAL SERVICES - PER BENEFIT PERIOD

*A benefit period begins on the first day you receive service as an inpatient in a hospital and ends after you have been out of the hospital and have not received skilled care in any other facility for 60 days in a row.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY	
HOSPITALIZATION* Semiprivate room and board, general nursing and miscellaneous services and				
supplies First 60 days 61 st thru 90 th day 91 st day and after: — While using 60 lifetime	All but \$1132 All but \$283 a day	\$1132 (Part A deductible) \$283 a day	\$0 \$0	
reserve days — Once lifetime reserve days are used:	All but \$566 a day	\$566 a day	\$0	
Additional 365 days Beyond the additional	\$0	100% of Medicare eligible expenses	\$0**	
365 days	\$0	\$0	All costs	
SKILLED NURSING FACILITY CARE* You must meet Medicare's requirements, including having been in a hospital for at least 3 days and entered a Medicare-approved facility within 30 days after leaving the hospital First 20 days 21st thru 100th day	All approved amounts	\$0	\$0 \$0	
101 st day and after	All but \$141.50 a day \$0	Up to \$141.50 a day \$0	All costs	
BLOOD First 3 pints Additional amounts	\$0 100%	3 pints \$0	\$0 \$0	
HOSPICE CARE				
You must meet Medicare's requirements, including a doctor's certification of terminal illness.	All but very limited co- payment/ coinsurance for out-patient drugs and inpatient respite care	Medicare co-payment/coinsurance	\$0	

^{**}NOTICE: When your Medicare Part A hospital benefits are exhausted, the insurer stands in the place of Medicare and will pay whatever amount Medicare would have paid for up to 365 days as provided in the policy's "Core Benefits." During this time the hospital is prohibited from billing you for the balance based on any difference between its billed charges and the amount Medicare would have paid.

HNOC2010SC Effective: 02-03-2011 Page 17 of 19

PLAN N

MEDICARE (PART B) - MEDICAL SERVICES - PER CALENDAR YEAR

*Once you have been billed \$162 of Medicare-approved amounts for covered services (which are noted with an asterisk), your Part B deductible will have been met for the calendar year.

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
MEDICAL EXPENSES – IN OR OUT OF THE HOSPITAL AND OUTPATIENT HOSPITAL TREATMENT, such as Physician's services, inpatient and outpatient medical and surgical services and supplies, physical and speech therapy, diagnostic tests, durable medical equipment,			
First \$162 of Medicare Approved Amounts*	\$0	\$0	\$162 (Part B deductible)
Remainder of Medicare Approved Amounts	Generally 80%	Balance, other than up to \$20 per office visit and up to \$50 per emergency visit. The co-payment of up to \$50 is waived if the insured is admitted to any hospital and the emergency visit is covered as a Medicare Part A expense.	Up to \$20 per office visit and up to \$50 per emergency visit. The copayment of up to \$50 is waived if the insured is admitted to any hospital and the emergency visit is covered as a Medicare Part A expense.
PART B EXCESS CHARGES (Above Medicare Approved	¢ 0	¢o.	All costs
Amounts) BLOOD	\$0	\$0	All costs
First 3 pints Next \$162 of Medicare Approved	\$0	All costs	\$0
Amounts* Remainder of Medicare Approved	\$0	\$0	\$162 (Part B deductible)
Amounts	80%	20%	\$0
CLINICAL LABORATORY SERVICES – TESTS FOR			
DIAGNOSTIC SERVICES	100%	\$0	\$0

(continued)

HNOC2010SC Effective: 02-03-2011 Page 18 of 19

PLAN N PARTS A & B

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
HOME HEALTH CARE MEDICARE APPROVED SERVICES — Medically necessary skilled care services and medical supplies — Durable medical equipment First \$162 of Medicare Approved Amounts* Remainder of Medicare Approved Amounts	100% \$0 80%	\$0 \$0 20%	\$0 \$162 (Part B deductible) \$0
Approved Amounts	00 /0	20 /0	Ψ

OTHER BENEFITS - NOT COVERED BY MEDICARE

SERVICES	MEDICARE PAYS	PLAN PAYS	YOU PAY
FOREIGN TRAVEL – NOT COVERED BY MEDICARE Medically necessary emergency care services beginning during the first 60 days of each trip outside the USA			
First \$250 each calendar year Remainder of charges	\$0 \$0	\$0 80% to a lifetime maximum benefit of \$50,000.	\$250 20% and amounts over the \$50,000 lifetime maximum.

HNOC2010SC Effective: 02-03-2011 Page 19 of 19

HEARTLAND NATIONAL LIFE INSURANCE COMPANY

Home Office: Indianapolis, Indiana 46280 Medicare Supplement Administrative Office: PO Box 10812, Clearwater, FL 33757-8812

APPLICATION FOR MEDICARE SUPPLEMENT INSURANCE

A 1: 1:							
Application				<u> </u>			
Applicant (Exactly as shown on your Medicare ID Card)				Residence	e Address:		
Last				Street			
First			MI	City			
Indicate tl	ne Medicare Suppl	ement Plar	Applied for:	State		Zip Code	
Plan·				Phone: (, -		
Ι Ιαπ.				1 110110. (/		
	SOCIAL SECUR	RITY NUMB	ER		MEDICARE CLA	IM NUMBER	
AGE	DATE OF B	IRTH	GENDER	F	IEIGHT	WEIGHT	
	Month Day	Year	Male				
			Female		ft in	lbs	
			PREMIUM	I PAYMENT			
Modal Pre	mium:	\$		Policy Fe	e:	\$	
Total Subr	nitted Premium:	\$		Requeste	Requested Effective Date:		
				<u> </u>			
or \square Draf	Initial Premium						
	PLEA:	SE SELEC	T THE METH	HOD OF PAYI	MENT YOU WAI	NT	
☐ A	nnual	☐ Semi	annual	☐ Quarte	erly	☐ Monthly Bank Draft	
☐ I author	ize Bank Draft paym	ents. Acc	ount Type: [☐ Checking ☐ Savings	Amount to be dra	afted: \$	
Bank Routing # (9 digits): Bank Account # (do not includ			clude check #):	than 10 days be	aft Day: (Cannot be more eyond effective day)		
Bank Name	e:						
Name(s) of	Depositor(s):						
Signature of Depositor: Date:						Pate:	
Please incl	ude a voided check	on a separat	te sheet of pap	er.			

HNAPP2010SC

	PLEASE ANSWER ALL ELIGIBILITY QUESTIONS		
1.	Have you used tobacco in any form in the past 12 months?	Yes 🗌	No 🗌
2.	Are you covered under Medicare Part A?	Yes 🗌	No 🗌
	If YES, what is your Part A effective date?/		
	If NO, what is your eligibility date?/		
3.	Are you covered under Medicare Part B?	Yes 🗌	No 🗌
	If YES, what is your Part B effective date?/		
I	If NO, what is your eligibility date?/		
4.	Are you applying during a guaranteed issue period? (If YES please attach proof of eligibility).	Yes 🗌	No 🗌
	MEDICARE & INSURANCE INFORMATION (MUST BE COMPLETED)) 	
wel pol of t	you lost or are losing other health insurance coverage and received a notice from your prior in ere eligible for guaranteed issue of a Medicare Supplement policy, or that you had certain rigulicy you may be guaranteed acceptance in one or more of our Medicare Supplement plans. Pleathe notice from your prior insurer with our application. PLEASE ANSWER ALL QUESTIONS. Place with an "X".	to buy ase includ	y such a le a copy
То	the best of your knowledge:		
1.	Did you turn age 65 in the last six months?	☐ Yes	☐ No
2.	Did you enroll in Medicare Part B in the last six months? If "Yes", what is the effective date?/	☐ Yes	☐ No
3.	Are you covered for medical assistance through the state Medicaid program? NOTE TO APPLICANT: If you are participating in a "Spend-Down" program and have not met your "Share of Cost," please answer NO to this question. If Yes, answer a-b below.	☐ Yes	□No
	(a) Will Medicaid pay your premiums for this Medicare Supplement policy?	☐ Yes	☐ No
	(b) Do you receive any benefits from Medicaid OTHER THAN payment toward your Medicare Part B premium?	☐ Yes	☐ No
4.	(a) If you had coverage from any Medicare plan other than original Medicare within the last 63 days (for example, a Medicare Advantage plan, or a Medicare HMO or PPO) fill in your start and end dates. (If you are still covered under the other policy, leave "END" blank.) Start/ End//		
	If YES, with which company		
	Company telephone number: Policy number:		
	(b) If you are still covered under the Medicare plan, do you intend to replace your current coverage with this new Medicare Supplement policy?	☐ Yes	□No
1	(c) Was this your first time in this type of Medicare plan?	☐ Yes	☐ No
	(d) Did you drop a Medicare Supplement plan to enroll in this Medicare plan?	☐ Yes	☐ No

•			
	MEDICARE & INSURANCE INFORMATION (Continued)		
5.	(a) Do you have another Medicare Supplement policy in force?	☐ Yes	☐ No
	(b) If yes with which company:		
	with which plan:		
	what paid-to-date do you have?//		
	Company telephone number:		
	(c) If yes, do you intend to replace your current Medicare Supplement policy with this policy?	☐ Yes	☐ No
6.	Have you had coverage under any other health insurance within the past 63 days (for example, an employer, union, or individual plan)?	☐ Yes	□No
	(a) If yes, with which company :		
	what kind of policy		
	what paid-to-date do you have?//		
	Company telephone number:		
	(b) What are your dates of coverage under the other policy? (If you are still covered under the other policy, leave "END" blank.) Start/ End/		
	IMPORTANT STATEMENTS TO BE READ AND SIGNED BY THE APPLIC	CANT	

- (1) You do not need more than one Medicare Supplement Insurance Policy.
- (2) If you purchase this policy, you may want to evaluate your existing health coverage and decide if you need multiple coverages.
- (3) You may be eligible for benefits under Medicaid and may not need a Medicare Supplement Insurance Policy.
- (4) If, after purchasing this policy, you become eligible for Medicaid, the benefits and premiums under your Medicare Supplement Insurance Policy can be suspended, if requested, during your entitlement to benefits under Medicaid for 24 months. You must request this suspension within 90 days of becoming eligible for Medicaid. If you are no longer entitled to Medicaid, your suspended Medicare supplement policy (or, if that is no longer available, a substantially equivalent policy) will be reinstituted, if requested, within 90 days of losing Medicaid eligibility. If the Medicare supplement policy provided coverage for outpatient prescription drugs and you enrolled in Medicare Part D while your policy was suspended, the reinstituted policy will not have outpatient prescription drug coverage, but will otherwise be substantially equivalent to your coverage before the date of suspension.
- (5) If you are eligible for, and have enrolled in a Medicare supplement policy by reason of disability and you later become covered by an employer or union-based group health plan, the benefits and premiums under your Medicare supplement policy can be suspended, if requested, while you are covered under the employer or union-based group health plan. If you suspend your Medicare supplement policy under these circumstances, and later lose your employer or union-based group health plan, your suspended Medicare supplement policy (or, if that is no longer available a substantially equivalent policy) will be reinstituted, if requested, within 90 days of losing your employer or union based group health plan. If the Medicare supplement policy provided coverage for outpatient prescription drugs and you enrolled in Medicare Part D while your policy was suspended, the reinstituted policy will not have outpatient prescription drug coverage, but will otherwise be substantially equivalent to your coverage before the date of suspension.
- (6) Counseling services may be available in your state to provide advice concerning your purchase of a Medicare Supplement Insurance policy and concerning medical assistance through the state Medicaid program, including benefits as a Qualified Medicare Beneficiary (QMB) and a Specified Low-Income Medicare Beneficiary (SLMB).

			ST		

Do not answer health questions 1-15 if you are in an open enrollment or guaranteed issue period. Please see page 6 for an explanation of open enrollment /guaranteed issue period information.

NOTICE TO APPLICANT: Please answer all of the following questions. Please verify the accuracy and completeness of the medical information on this application. Incomplete or false information on this application could jeopardize future claims. If you answer YES to any of the following questions 1 - 14, you are not eligible for coverage.

	5	
1.	Are you currently hospitalized or confined to a nursing facility; or, are you bedridden or confined to a wheelchair?	Yes 🗌 No 🗌
2.	Have you been diagnosed with emphysema, chronic obstructive pulmonary disease (COPD) or other chronic pulmonary disorders?	Yes 🗌 No 🗌
3.	Have you been diagnosed with Parkinson's disease, systemic lupus, myasthenia gravis, multiple or lateral sclerosis, osteoporosis with fractures, cirrhosis or kidney disease requiring dialysis?	Yes 🗌 No 🗌
4.	Have you been diagnosed with Alzheimer's disease, senile dementia, or any other cognitive disorder?	Yes 🗌 No 🗌
5.	Have you been diagnosed with or treated for acquired immune deficiency syndrome (AIDS) or AIDS related complex (ARC)?	Yes 🗌 No 🗌
6.	If you have diabetes, do you have any of the following conditions: diabetic retinopathy, peripheral vascular disease, neuropathy, any heart condition (including high blood pressure), or kidney disease? If you do not have diabetes, this question should be answered "NO."	Yes 🗌 No 🗌
7.	Do you have diabetes that has ever required more than 50 units of insulin daily?	Yes 🗌 No 🗌
8.	Within the past two years have you been treated for or been advised by a physician to have treatment for internal cancer, alcoholism, drug abuse, mental or nervous disorder requiring psychiatric care or have you had any amputation caused by disease?	Yes 🗌 No 🗌
9.	Within the past two years have you been treated for or been advised by a physician to have treatment for heart attack, heart, coronary or carotid artery disease (not including high blood pressure), peripheral vascular disease, congestive heart failure or enlarged heart, stroke, transient ischemic attacks (TIA) or heart rhythm disorders?	Yes 🗌 No 🗌
10	. Within the past two years have you been treated for degenerative bone disease, crippling/disabling or rheumatoid arthritis or have you been advised to have a joint replacement?	Yes 🗌 No 🗌
11	. Have you been advised by a physician that surgery may be required within twelve (12) months for cataracts?	Yes 🗌 No 🗌
12	. Have you been advised by a physician to have surgery, medical tests, treatment or therapy that has not been performed?	Yes 🗌 No 🗌
13	. Have you been hospital confined three or more times in the last two years?	Yes 🗌 No 🗌
14	. Have you had an organ transplant or been advised by a physician to have an organ transplant?	Yes 🗌 No 🗌

HEALTH QUESTIONS Continued					
15. Are you taking or have you taken any prescription or over-the-counter medications within the past 12 months? If YES, please list the drug(s) below along with the date prescribed, dosage/frequency and diagnosis/medical condition for each medication. Attach a separate sheet if needed. Yes □ No □					
Medication Name (copy off pharmacy label)					
Date Originally Prescribed					
Dosage and Frequency					
Diagnosis/ Medical Condition					
Medication Name (copy off pharmacy label)					
Date Originally Prescribed					
Dosage and Frequency					
Diagnosis/Medical Condition					
Medication Name (copy off pharmacy label)					
Date Originally Prescribed					
Dosage and Frequency					
Diagnosis/Medical Condition					
Medication Name (copy off pharmacy label)					
Date Originally Prescribed					
Dosage and Frequency					
Diagnosis/Medical Condition					
Medication Name (copy off pharmacy label)					
Date Originally Prescribed					
Dosage and Frequency					
Diagnosis/Medical Condition					
Medication Name (copy off pharmacy label)					
Date Originally Prescribed					
Dosage and Frequency					
Diagnosis/Medical Condition					
Medication Name (copy off pharmacy label)					
Date Originally Prescribed					
Dosage and Frequency					
Diagnosis/Medical Condition					
PRIMARY CARE PHYSICIAN INFORMATION					
Physician's Name:					
Telephone Number:					

OPEN ENROLLMENT/GUARANTEED ISSUE PERIOD INFORMATION

Open Enrollment: You are eligible for Open Enrollment and will not need to answer Health Questions 1-15 on pages 4 and 5 of this application if (a) you are within six months of purchasing Medicare Part B coverage for the first time; or (b) you were eligible for early Medicare and you are within six months of turning age 65.

Guaranteed Issue For Eligible Persons Under the Balanced Budget Act of 1997: The following are definitions of the categories of individuals who are eligible for Guaranteed Issue under the Balanced Budget Act of 1997:

- (a) Enrolled under an employee welfare benefit plan that provides health benefits that supplement the benefits under Medicare and the plan terminates or the plan ceases to provide substantially all such supplemental health benefits to the individual; or
- (b) Enrolled in a Medicare Advantage plan or Program of All-Inclusive Care for the Elderly (PACE) and the organization's certification or plan is terminated or specific circumstances permit discontinuance including, but not limited to, a change in residence of the individual, the plan is terminated within a residence area, the organization substantially violated a material policy provision, or a material misrepresentation was made to the individual; or
- (c) Enrolled in a Medicare risk contract, health care prepayment plan, cost contract or Medicare Select plan, or similar organization, and the organization's certification or plan is terminated or specific circumstances permit discontinuance including, but not limited to, a change in residence of the individual, the plan is terminated within a residence area, the organization substantially violated a material policy provision, or a material misrepresentation was made to the individual; or
- (d) Enrolled in a Medicare Supplement policy and coverage discontinues due to insolvency, substantial violation of a material policy provision, or material misrepresentation; or
- (e) Enrolled under a Medicare Supplement policy, terminates and enrolls for the first time in a Medicare Advantage, a risk or cost contract, or a Medicare Select plan, a PACE provider, and then terminates coverage within 12 months of enrollment; or
- (f) Upon *first* becoming eligible for benefits under Part A at age 65, enrolls in a Medicare Advantage or PACE provider and then disenrolls within 12 months.

Documentation of these events must be submitted with the application. You must apply within 63 days of the date of termination of previous coverage in order to qualify as an eligible person.

AGENT'S CERTIFICATION

he undersigned Agent certifies that the Applicant has read, or has had read to them, the completed application and that ne Applicant realizes that any false statement or misrepresentation in the application may result in loss of coverage under ne policy.					
TO BE COMPLETED BY AGENT (Attach	separate sheet, if necessary)				
1. List any other health insurance policy you have sold to the Appl	licant that is still in force.				
2. List any other health insurance policy you have sold to the App	licant in the past five (5) years that is	s no longer in force.			
I certify that:					
	 I have accurately recorded the information supplied by the Applicant; and I have given an outline of coverage for the policy applied for and a Guide To Health Insurance for People With 				
	Date				
Agent #1 Signature					
Agent #1 Name (please print)	Agent #	Split %			
	Date				
Agent #2 Signature					
Agent #2 Name (please print)	Agent #	Split %			

HNAPP2010SC

AUTHORIZATION AND CERTIFICATION

I hereby authorize any licensed physician, medical practitioner, hospital, clinic, laboratory, pharmacy, benefit manager or other medical facility, insurance or reinsurance company, Medical Information Bureau (MIB), consumer reporting agency, Division of Motor Vehicles, the Veterans Administration or other medical or medically-related facility, insurance company or Medicare, that has any records or knowledge of me or my health to give Heartland National Life Insurance Company, or its reinsurers, any such information. I understand that I am authorizing Heartland National Life Insurance Company to receive my health information and prescription drug usage history. The released information received by Heartland National Life Insurance Company will remain protected by federal and/or state regulations as long as it is maintained by the health plan. Any information that is disclosed pursuant to this authorization may be redisclosed as provided herein or as required or authorized by law and may then no longer be covered by federal rules governing privacy and confidentiality of health information. Medical information will not be used to decline coverage if I am applying during an open enrollment or guaranteed issue period.

I understand that the information requested is necessary for evaluation and underwriting of my application for the Medicare Supplement Insurance Policy for which I have applied; to determine eligibility for insurance, risk rating or policy issue determinations; obtain reinsurance; administer claims and determine or fulfill responsibility for coverage and provision of benefits; and to conduct other legally permissible activities that relate to any coverage I have, or have applied for, with Heartland National Life Insurance Company. I understand that telephone interviews may be a part of the application process and that any information obtained from such telephone interviews may be used to decline my application for coverage. I understand that failure to provide the authorization to Heartland National Life Insurance Company will result in the rejection of the Medicare Supplement Insurance Policy coverage. I understand that I may revoke this authorization at any time by notifying Heartland National Life Insurance Company in writing at their Medicare Supplement Administrative Office: P.O. Box 10812, Clearwater, Florida 33757-8812. I understand that such revocation will not have any effect on actions Heartland National Life Insurance Company took prior to their receiving the revocation notice. I understand that this authorization will be valid for twenty-four (24) months from the date signed if used in connection with an application for an insurance policy, reinstatement of an insurance policy, or change in policy benefits. A photocopy of this authorization will be treated in the same manner as the original. I understand that I or my authorized representative am entitled to a copy of this authorization.

To the best of my knowledge and belief, all of the answers to the questions contained in this application are true and complete and I understand and agree that: (a) the insurance shall not take effect until my Medicare coverage is effective, the application has been accepted and approved by the Company, the first premium has been paid, and the policy has been delivered to the applicant; and (b) no agent has the authority to change or waive the provisions of this application. The undersigned applicant certifies that the applicant has read, or had read to him, the completed application and that he realizes that any false statements or misrepresentations therein material to the risk may result in loss of coverage under the policy to which this application is a part. I understand that any change in my health history prior to delivery of this policy may be used in the underwriting evaluation process.

Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

I wish to apply for a Medicare supplement insurance policy. I acknowledge that I have received or been given access to review: (a) an Outline of Coverage for the policy applied for, and (b) a "Guide to Health Insurance for People with Medicare."

Signed at:

State Applicant's Signature Date

This section to be completed by an agent.

Signed at:

State Writing Agent's Signature and Agent Number Date

Policy Mailing Preference: Mail to Agent Mail to Applicant

HNAPP2010SC

NOTICE TO APPLICANT REGARDING REPLACEMENT OF MEDICARE SUPPLEMENT INSURANCE OR MEDICARE ADVANTAGE

HEARTLAND NATIONAL LIFE INSURANCE COMPANY

Home Office: Indianapolis, Indiana 46280
Medicare Supplement Administrative Office: P. O. Box 10812 Clearwater, Florida 33757-8812

SAVE THIS NOTICE! IT MAY BE IMPORTANT TO YOU IN THE FUTURE!

According to your application, you intend to terminate existing Medicare supplement or Medicare Advantage insurance and replace it with a policy to be issued by Heartland National Life Insurance Company. Your new policy will provide thirty (30) days within which you may decide without cost whether you desire to keep the policy.

You should review this new coverage carefully. Compare it with all accident and sickness coverage you now have. If, after due consideration, you find that purchase of this Medicare supplement coverage is a wise decision, you should terminate your present Medicare supplement or Medicare Advantage coverage. You should evaluate the need for other accident and sickness coverage you have that may duplicate this policy.

STATEMENT TO APPLICANT BY AGENT: I have reviewed your current medical or health insurance coverage. To the best of my knowledge, this Medicare supplement policy will not duplicate your existing Medicare supplement or, if applicable, Medicare Advantage coverage because you intend to terminate your existing

Agent's Printed Name and Address

MSREPL2010

Applicant's Signature

Signature of Agent, Broker or Other Representative

The above "Notice to Applicant" was delivered to me on:

Date

AUTHORIZATION AND CERTIFICATION

I hereby authorize any licensed physician, medical practitioner, hospital, clinic, laboratory, pharmacy, benefit manager or other medical facility, insurance or reinsurance company, Medical Information Bureau (MIB), consumer reporting agency, Division of Motor Vehicles, the Veterans Administration or other medical or medically-related facility, insurance company or Medicare, that has any records or knowledge of me or my health to give Heartland National Life Insurance Company, or its reinsurers, any such information. I understand that I am authorizing Heartland National Life Insurance Company to receive my health information and prescription drug usage history. The released information received by Heartland National Life Insurance Company will remain protected by federal and/or state regulations as long as it is maintained by the health plan. Any information that is disclosed pursuant to this authorization may be redisclosed as provided herein or as required or authorized by law and may then no longer be covered by federal rules governing privacy and confidentiality of health information. Medical information will not be used to decline coverage if I am applying during an open enrollment or guaranteed issue period.

I understand that the information requested is necessary for evaluation and underwriting of my application for the Medicare Supplement Insurance Policy for which I have applied; to determine eligibility for insurance, risk rating or policy issue determinations; obtain reinsurance; administer claims and determine or fulfill responsibility for coverage and provision of benefits; and to conduct other legally permissible activities that relate to any coverage I have, or have applied for, with Heartland National Life Insurance Company. I understand that telephone interviews may be a part of the application process and that any information obtained from such telephone interviews may be used to decline my application for coverage. I understand that failure to provide the authorization to Heartland National Life Insurance Company will result in the rejection of the Medicare Supplement Insurance Policy coverage. I understand that I may revoke this authorization at any time by notifying Heartland National Life Insurance Company in writing at their Medicare Supplement Administrative Office: P.O. Box 10812, Clearwater, Florida 33757-8812. I understand that such revocation will not have any effect on actions Heartland National Life Insurance Company took prior to their receiving the revocation notice. I understand that this authorization will be valid for twenty-four (24) months from the date signed if used in connection with an application for an insurance policy, reinstatement of an insurance policy, or change in policy benefits. A photocopy of this authorization will be treated in the same manner as the original. I understand that I or my authorized representative am entitled to a copy of this authorization.

To the best of my knowledge and belief, all of the answers to the questions contained in this application are true and complete and I understand and agree that: (a) the insurance shall not take effect until my Medicare coverage is effective, the application has been accepted and approved by the Company, the first premium has been paid, and the policy has been delivered to the applicant; and (b) no agent has the authority to change or waive the provisions of this application. The undersigned applicant certifies that the applicant has read, or had read to him, the completed application and that he realizes that any false statements or misrepresentations therein material to the risk may result in loss of coverage under the policy to which this application is a part. I understand that any change in my health history prior to delivery of this policy may be used in the underwriting evaluation process.

Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

I wish to apply for a Medicare supplement insurance policy. I acknowledge that I have received or been given access to review: (a) an Outline of Coverage for the policy applied for, and (b) a "Guide to Health Insurance for People with Medicare."

Signed at:

State Applicant's Signature Date

This section to be completed by an agent.

Signed at:

State Writing Agent's Signature and Agent Number Date

Policy Mailing Preference: Mail to Agent Mail to Applicant

HNAPP2010SC

NOTICE TO APPLICANT REGARDING REPLACEMENT OF MEDICARE SUPPLEMENT INSURANCE OR MEDICARE ADVANTAGE

HEARTLAND NATIONAL LIFE INSURANCE COMPANY

Home Office: Indianapolis, Indiana 46280
Medicare Supplement Administrative Office: P. O. Box 10812 Clearwater, Florida 33757-8812

SAVE THIS NOTICE! IT MAY BE IMPORTANT TO YOU IN THE FUTURE!

According to your application, you intend to terminate existing Medicare supplement or Medicare Advantage insurance and replace it with a policy to be issued by Heartland National Life Insurance Company. Your new policy will provide thirty (30) days within which you may decide without cost whether you desire to keep the policy.

You should review this new coverage carefully. Compare it with all accident and sickness coverage you now have. If, after due consideration, you find that purchase of this Medicare supplement coverage is a wise decision, you should terminate your present Medicare supplement or Medicare Advantage coverage. You should evaluate the need for other accident and sickness coverage you have that may duplicate this policy.

STATEMENT TO APPLICANT BY AGENT: I have reviewed your current medical or health insurance coverage. To the best of my knowledge, this Medicare supplement policy will not duplicate your existing Medicare supplement or, if applicable, Medicare Advantage coverage because you intend to terminate your existing Medicare supplement coverage or leave your Medicare Advantage plan. The replacement policy is being purchased for the following reason (check one):

Additional benefits.

	Fewer benefits and lower premiums.	
	Change in benefits (Gaining additional benefit(s),	but losing some existing benefit(s)).
	My plan has outpatient drug coverage and I am e	nrolling in Part D.
	Disenrollment from a Medicare Advantage Plan. I	Please explain reason for disenrollment.
	Other (please specify)	
complete all mate and to complete	tely answer all questions on the application conce erial medical information on an application may pro- refund your premium as though your policy had ted and before you sign it, review it carefully to be	place it with new coverage, be certain to truthfully and rning your medical and health history. Failure to include ovide a basis for the company to deny any future claims I never been in force. After the application has been certain that all information has been properly recorded. your new policy and are sure that you want to keep it.
Signatu	re of Agent, Broker or Other Representative	Agent's Printed Name and Address
The abo	ove "Notice to Applicant" was delivered to me on:	
Applica	nt's Signature	Date

MSREPL2010

RECEIPT	All premium checks must be payable to: Heartland National Life Insurance Company . Do not make checks payable to the agent or leave the Payee blank. EFFECTIVE DATE will be the date of the application or the date of approval.
Received from	
premium is to	dollars formonths premium, ion. If for any reason the application is not approved and the policy is not issued, this be refunded. No liability is created or assumed by the Company, except for refund of this the policy applied for has been issued.